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### **TE CONNECTIVITY EXPANDS ELO TOUCHSYSTEMS ALL-IN-ONE PORTFOLIO WITH INTRODUCTION OF NEW C-SERIES TOUCHCOMPUTERS**

*-- New C-Series Duo Delivers 19-Inch and 22-Inch Wide-Aspect Ratio Display Options for Bigger, Brighter Retail POS and POI Performance --*

**Harrisburg, PA.** – April 05, 2011 – TE Connectivity today introduced the Elo TouchSystems [C-Series](#), the latest addition to its all-in-one touchcomputer portfolio for retail point-of-sale, countertop product demonstration and customer information systems. The new C-Series broadens TE’s Elo TouchSystems all-in-one line-up with two new screen sizes – 19-inch and 22-inch in HD widescreen format – while leveraging the same quality, performance and durability of its popular [B-Series](#) and [D-Series](#) touchcomputers.

The new [Elo TouchSystems](#) C-Series all-in-one touchcomputers will be showcased at the Customer Engagement Technology World (CET World) Conference and Expo at the Moscone Center in San Francisco, **April 27-28, 2011 at the TE Connectivity booth #708.**

#### **C-Series: Expanding All-in-One Touchcomputer Options**

The new C-Series features a 16:9 aspect ratio high definition widescreen display, providing never-before-seen HD interactivity for exquisite POI and POS clarity and resolution. Designed as a seamless expansion of the popular B-Series portfolio, the new C-Series combines versatility, processing power and screen durability with an expansive scope of configuration options and multiple form-factors, including the Elo TouchSystems zero-bezel product design for a sleek, modern, edge-to-edge look as well as easy cleaning and maintenance.

Rugged, highly configurable and stylishly packaged, the C-Series offers System Integrators, Value-Added Resellers (VARs) and Software Developers an expanded selection of all-in-one touchcomputing options for the development of [point-of-sale \(POS\)](#), point-of-information (POI) and point-of-service applications. Designed with flexibility, performance, connectivity, serviceability, access to key components and processing power in mind, the C-Series can be incorporated into most desktop or countertop touch display applications including customer loyalty systems, internet access sites, digital signage and even hospitality and home automation and control.

“The C-Series offers developers a rare combination of performance and choice of configuration – all wrapped into a functional, stylish and compact design,” said Bradley Verona, Elo TouchSystems product manager. “This addition to TE’s portfolio of Elo TouchSystems all-in-one touchcomputers underscores our commitment to providing touch solutions that meet any application demand in every possible environment.”

A full range of standard connectivity ports allows for seamless integration with most legacy or new installation environments, and the support of standard, low-profile PCI-E expansion cards enables a wide range of customization options to meet most connectivity needs. Common peripherals, accessories and system architecture allow for a common system image between POI and POS hardware. The support of existing B-Series peripherals enable customers to leverage their current IT investments as well as allow for common/interchangeable peripherals between POI and POS systems.

The C-Series offers a choice of three industry-leading touch product technologies to meet the specific needs for virtually any environment including:

- AccuTouch (Zero-Bezel Resistive)
- IntelliTouch Plus (Multi-touch Surface Acoustic Wave)
- iTouch (Zero-Bezel Surface Acoustic Wave)

Engineered for flexibility, the C-Series also offers optional memory and storage configurations, as well as scalable levels of computing power for added capacity and increased reliability, including:

- Cool and Quiet C2 fan-less Intel Atom Dual-Core 1.66 GHz processor
- Performance Ultra C3 fan-cooled Intel Core 2 Duo 3.0 GHz processor
- Up to 4GB RAM and a 2nd hard drive option for expanded storage or RAID configuration

The Elo TouchSystems C-Series touchcomputers are available either without an operating system or with Windows POSReady 2009 or Windows 7 operating systems. Models with the IntelliTouch Plus product technology and Windows 7 operating system support multi-touch functionality. All models support single-finger gestures when using the Windows 7 operating system.

More information about the Elo TouchSystems C-Series All-in-One Touchcomputer is available online at:

- [Elo TouchSystems C-Series Press Release](#)
- [C-Series Editors Page](#)
- [C-Series Product Specs](#)
- [Elo TouchSystems Website](#)
- [TE Connectivity Website](#)

### **About TE Connectivity**

[TE Connectivity](#) is a global, \$12.1 billion company that designs and manufactures over 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities.

### **About TE Touch Solutions**

TE Touch Solutions, a global leader in touchscreen technology, develops, manufactures, and markets a complete line of touch screens, touch monitors, and all-in-one (AiO) touch computers under the Elo and TE brands. Backed by over 40 years of touch experience and with multiple touch technology options, including surface acoustic wave (SAW), resistive, surface capacitive, projected capacitive, acoustic pulse recognition (APR), infrared (IR), and multi-touch, TE and Elo touch products are available for diverse applications in

retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, mobile and gaming markets. Visit [www.elotouch.com](http://www.elotouch.com) or call 1-800-557-1458 for more information.

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