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TE CONNECTIVITY EXPANDS ELO TOUCHSYSTEMS OPEN-FRAME TOUCHMONITOR FAMILY WITH THE 2243L OPEN-FRAME LCD TOUCHMONITOR

-- Ideally-suited for integrators looking to deliver durable, slimmer kiosks, gaming equipment --

HARRISBURG, Pa. – July 20, 2011 – TE Connectivity today introduced its Elo TouchSystems 2243L, one of the industry’s first open-frame LCD touchmonitors with an LED backlight, that features a 16:9 aspect ratio, suitable for gaming and retail markets. The 2243L expands the Elo family of touch solutions for gaming and amusement, information kiosks and self-service, as well as interactive digital signage applications, while delivering a cost-effective, durable touch solution for OEMs and system integrators.

“With this product, we’re offering a 22” LCD touchmonitor at a very competitive price point,” says Neeraj Pendse, Business Development Director at TE Touch Solutions. “Casino, retail and point-of-information (POI) applications are beginning to transition to the 16:9 ratio, and we expect this product to be a good fit for those markets. Its slim design and narrow outside dimensions give kiosk integrators an edge in developing the most aesthetically pleasing products.”

Elo TouchSystems 2243L Features and Benefits

The Elo TouchSystems 2243L features one of the industry’s first open-frame LCD touchmonitors with a 16:9 aspect ratio, with a lower price point than existing 22-inch monitors on the market. Other key features and benefits include:

- High definition LCD display offers ultimate HD interactivity, clarity and resolution
- Size enables slimmer designs for narrower kiosks, with a portrait mode configuration for a larger display space in a smaller footprint
- Viewing angle of 170° x 160°, wider than most 22” touchmonitors, allows colors to remain sharp and graphics to retain their integrity in both portrait and landscape modes
- Bright 250 nits panel
- LED backlighting allows for state-of-the-art slim design by replacing bulky, glass CCFL (cold cathode fluorescent lamps) while reducing power consumption and generating less heat
- Long-lasting product cycle, essential to maintaining continuity throughout project lifecycle rollouts
- Optimized for use in high-traffic environments
- Three-year warranty

Product Model Options

The 2243L is available with either TE Touch Solutions' APR (Acoustic Pulse Recognition) touchscreen technology or IntelliTouch surface acoustic wave touchscreen technology. APR, the TE proprietary touchscreen technology, is activated by the touch of any stylus - pen, glove, bare finger or fingernail. IntelliTouch touchscreen technology is the optical standard of touch and widely used in kiosk and gaming applications. Both touchscreens have a pure glass surface that is resistant to scratches, water and other contaminants, providing a clear, bright and long-lasting performance.

Warranty and Availability

The 2243L open-frame touchmonitor is backed by a three-year warranty and 40 years of TE Touch Solutions experience. The new Elo TouchSystems 2243L open-frame touchmonitor is now available for shipping worldwide.

For more information, visit:

- [Elo 2243L Press Release](#)
- [Elo 2243L Product Page](#)
- [Elo 2243L Editor's Page](#)
- [TE Touch Solutions Website](#)
- [TE Connectivity Website](#)

About TE Connectivity

[TE Connectivity](#) is a global, \$12.1 billion company that designs and manufactures over 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities.

About TE Touch Solutions

TE Touch Solutions, a global leader in touchscreen technology, develops, manufactures, and markets a complete line of touch screens, touch monitors, and all-in-one (AiO) touch computers under the Elo and TE brands. Backed by over 40 years of touch experience and with multiple touch technology options, including surface acoustic wave (SAW), resistive, surface capacitive, projected capacitive, acoustic pulse recognition (APR), infrared (IR), and multi-touch, TE and Elo touch products are available for diverse applications in retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, mobile and gaming markets. Visit www.elotouch.com or call 1-800-557-1458 for more information.

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