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ELO TOUCHSYSTEMS TOUCHMONITOR FAMILY GREATLY ENHANCED WITH THE ADDITION OF iTOUCH AND PCAP TOUCHSCREEN TECHNOLOGIES

-- Five New Elo Touchmonitors Offer a Sleek, Frameless Design
Along with Multi-touch PCAP and iTouch Glass-to-edge Touchscreen Technologies --

NATIONAL RETAIL FEDERATION (NRF), NEW YORK, NY – Jan. 16, 2012 – TE Connectivity today announced the expansion of its Elo touch solution portfolio with two of its leading touchmonitors now having projected capacitive (PCAP) touchscreen technology. In addition, three more Elo touchmonitors are now available with iTouch zero-bezel surface acoustic wave (SAW) touchscreens. TE Connectivity is exhibiting and demonstrating all these new products along with other new Elo products and enhancements at the NRF 101st Annual Convention & EXPO on January 16-17, Jacob K. Javits Convention Center in New York, booth #2471.

The Elo TouchSystems 1515L and 1715L LCD desktop touchmonitors now offer multi-touch functionality and increased touch sensitivity for the demands of retail, hospitality and high-traffic commercial use. Adding PCAP technology to the 1515L and 1715L touchmonitors provides a unique, aesthetically pleasing seamless design resistant to water, impacts, scratches and other contaminants on the screen. The Elo TouchSystems 1519L, 1919L and 2201L wide-aspect LCD desktop touchmonitors are now available with the innovative iTouch zero-bezel SAW touchscreens. These new iTouch touchmonitors offer a seamless, glass-to-edge, frameless design while maintaining the fast, accurate and stable performance comparable to conventional SAW technology.

“The PCAP and iTouch SAW touchscreens available on these touchmonitors demonstrate our commitment to providing some of the best solutions on the market for commercial applications,” stated Jim Witkowski, product manager at TE Connectivity for Elo TouchSystems products. “The seamless, smooth, frameless designs come packaged with the speed and performance you would expect in an Elo TouchSystems product. We are also

excited to add PCAP touch technology to our 1515L and 1715L models to increase touch response, add multi-touch capability and expand the diversity of our product portfolio.”

Aimed at the fast-changing retail point-of-sale (POS) and hospitality markets, the 1515L and 1715L PCAP touchmonitors provide reliable, durable operation and expand the globally trusted Elo TouchSystems touchmonitor portfolio. The 1515L and 1715L now feature a choice of four touch technologies: AccuTouch five-wire resistive touchscreens, the most widely used for retail applications and proven to withstand splashing liquids, food and grease; IntelliTouch pure glass surface acoustic wave touchscreens, for outstanding optical quality preferred in dry retail and hospitality applications; APR (acoustic pulse recognition) touchscreens, and now multi-touch projected capacitive touchscreens.

The Elo TouchSystems extensive portfolio of wide-aspect touchmonitors including the 1519L, 1919L and 2201L is well suited for retail and hospitality applications such as POS, point-of-information (POI), point-of-service, interactive digital signage and kiosk information systems. The wide-aspect touchmonitors provide more space to display additional content on the screen and are easier to use and incorporate into a wider variety of environments than traditional desktop touchmonitors. The new iTouch touchmonitors are ideal for customers who are looking for a reliable, frameless, cost competitive touch solution.

iTouch Touchscreen Technology

TE’s IntelliTouch SAW touchscreen technology has been a reliable and proven technology for over 20 years. iTouch SAW touchscreen technology delivers robust performance comparable to the original IntelliTouch SAW, but by moving all the touch detection hardware to the backside of the touchscreen, the result is a completely flat, smooth, pure glass touch surface when integrated into a monitor. iTouch touchscreens deliver a fast, accurate and drift-free touch response whether using a finger, gloved hand, or soft stylus. The easy-to-clean screen surface is resistant to water, dust and grease providing an easy to maintain monitor regardless of application.

Elo TouchSystems 0700L

Another new Elo product from TE Connectivity on display at NRF that promises to be attractive for retail POS applications is the 0700L touchmonitor having a 7-inch LCD display. This touchmonitor is typically applied as a second display, facing the customer in POS and retail environments. It can also be installed as the main display for applications requiring a small screen, such as end-cap shelf displays in retail settings or as personal gaming screens as part of a larger interactive gaming table. The 0700L features an AccuTouch resistive touchscreen and is also available in a no-touch version.

More information about the new Elo TouchSystems 1519L, 1919L and 2201L touchmonitors with iTouch touchscreens, the 1515L and 1715L LCD desktop monitors and the 0700L, can be found at:

- [Elo NRF Press Release](#)

- [iTouch Datasheet](#)
- [iTouch Technology](#)
- [PCAP Datasheet](#)
- [PCAP Technology](#)
- [Elo 1519L Product Specs](#)
- [Elo 1919L Product Specs](#)
- [Elo 2201L Product Specs](#)
- [Elo 1515L Product Specs](#)
- [Elo 1715L Product Specs](#)
- [Elo 0700L Product Specs](#)
- [Elo TouchSystems Website](#)
- [TE Connectivity Website](#)

About TE Connectivity

[TE Connectivity](#) is a global, \$14 billion company that designs and manufactures approximately 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities. More information on TE Connectivity can be found at <http://www.te.com>.

About TE Touch Solutions

TE Touch Solutions, a global leader in touchscreen technology, develops, manufactures, and markets a complete line of touch screens, touch monitors, and all-in-one (AiO) touch computers under the Elo and TE brands. Backed by over 40 years of touch experience and with multiple touch technology options, including surface acoustic wave (SAW), resistive, surface capacitive, projected capacitive, acoustic pulse recognition (APR), infrared (IR), and multi-touch, TE and Elo touch products are available for diverse applications in retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, mobile and gaming markets. Visit www.elotouch.com or call 1-800-557-1458 for more information.

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