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TYCO ELECTRONICS INTRODUCES THE ELO TOUCHSYSTEMS B-SERIES TOUCHCOMPUTERS FOR POS AND POI ENVIRONMENTS

– Trio of Compact, Highly Configurable, All-in-One Touchcomputers Delivers Powerful
Commercial Options in a Single Intelligent Design –

MENLO PARK, CA – July 27, 2010 – Elo TouchSystems, a Tyco Electronics business, today launched the new B-Series touchcomputer family: answering the industry need for a single compact and retail-hardened touchcomputer platform to support countertop, pole- and wall-mounted applications. The new B-Series portfolio consists of three highly configurable, ruggedized and cost-effective All-in-One (AiO) touch systems intended to support a wide range of Point-of-Service (POS) and Point-of-Information (POI) applications and environments.

Engineered for Flexibility and Efficiency

The B-Series offers System Integrators, Value-Added Resellers (VARs) and Software Developers a uniquely efficient, scalable AiO platform for the delivery of tailor-made solutions to the ever-changing retail market. With multiple connection ports and PCI-E (PCI Express) expansion slots for easy system configuration no matter what the installation environment – the B-Series fits almost any space constraint or in-store design demand. In addition, Elo has constructed the system to provide tool-less access to internal components to minimize service and repair down-times.

“Until today, fully integrated AiO POS terminals have been expensive to purchase, configure and manage for the ever-changing retail market,” said John Nicewick, Worldwide Business Development Manager, Elo TouchSystems. “The compact size, cost and scalability of the B-Series are well-suited to

support a diverse range of POS and POI touch computing requirements. Retailers with various touch computing needs -- from standard POS duties to new interactive signage -- will find a B-Series platform configuration to fit their needs”

B-Series Highlights: Compact, Integrated Commercial Touch Solutions

Until now, the majority of commercial touchcomputers featured limited connectivity ports and no expansion capabilities – greatly limiting system functionality. To increase configuration options, the new B-Series comes standardized with multiple connectivity ports including: six USB 2.0 ports, two RS-232 serial ports, Gigabit Ethernet and audio ports. PCI-E low-profile industry-standard option cards and others from Elo TouchSystems deliver enhanced performance and compatibility. Additionally, B-series peripherals support virtually any retail/POS application and include a 3-track magnetic stripe reader (MSR), a 2x20 VFD rear-facing customer display, and a biometric fingerprint reader, all of which can be customer installed on the top, bottom, left, or right side of the screen .

The B-Series also provides multiple memory and storage configurations and options, as well as scalable computing power featuring three high-performance processor configurations:

- **Cool and Quiet** Fan-less Intel Atom™ Dual-Core 1.66 GHz
- **Performance** Fan-cooled Intel Celeron™ Dual-Core 2.2 GHz
- **Performance Ultra** Fan-cooled Intel Core™ 2 Duo 3.0 GHz

Screen sizes include both 15-inch or 17-inch configurations. To provide a better application match, the new B-Series also offers a variety of touch technology options including:

- **IntelliTouch** surface acoustic wave
- ***Zero-Bezel AccuTouch** resistive
- ***Zero-Bezel APR** acoustic pulse recognition

*Zero-Bezel touch technologies from Elo TouchSystems provide an unique seamless edge-to-edge surface design for a sleek, clean appearance that is easy to maintain.

Other options include RAID for continuous data protection and reduced downtime, as well as HDMI output (included in certain B-Series models) for true high-definition video and audio as well as secure transmission of protected information.

High-Grade, Long Life Cycle Components Deliver Peace of Mind

Elo TouchSystems has emphasized the importance of quality throughout its more than 40-year history, ensuring products that work reliably, in “rugged” commercial environments. The B-Series reflects Elo’s commitment to building dependable, flexible utility value for customers — all from a single hardware

platform that utilizes commercial-grade, high-performance embedded processors, boards and chipsets built for 24/7 usage.

“Consumer-grade components can change every 9 to 12 months, forcing software to be retested on each new platform. The peripherals provided by Elo take the guesswork out of compatibility,” added Bill Nulf, Director Channel Sales, Elo TouchSystems. “Our touch system functionality and product consistency significantly exceeds consumer component lifecycles to help minimize a customer’s software costs throughout an installment lifecycle. In addition, the B-Series is covered by a three year warranty backed by a global service and support network for customer peace of mind.

The new B-Series is available immediately in North America and Canada, with availability to EMEA, China and Japan starting late August.

Find more information online visit:

- [Tyco Electronics Website](#)
- [Elo TouchSystems Website](#)
- [Elo TouchSystems B-Series Press Kit](#)
- [Elo TouchSystems Product Page](#)
- Follow Elo TouchSystems on Twitter [@EloTouch](#)

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ABOUT TYCO ELECTRONICS

Tyco Electronics Ltd. is a leading global provider of engineered electronic components, network solutions, specialty products and undersea telecommunication systems, with fiscal 2009 sales of US\$10.3 billion to customers in more than 150 countries. We design, manufacture and market products for customers in a broad array of industries including automotive; data communication systems and consumer electronics; telecommunications; aerospace, defense and marine; medical; energy; and lighting. With approximately 7,000 engineers and worldwide manufacturing, sales and customer service capabilities, Tyco Electronics' commitment is our customers' advantage. More information on Tyco Electronics can be found at <http://www.tycoelectronics.com/>.

ABOUT ELO TOUCHSYSTEMS

Tyco Electronics' Elo TouchSystems is the global leading brand in touch technology. The Elo TouchSystems portfolio encompasses the largest selection of touchscreen technologies, touchmonitors, and all-in-one touchcomputers for the demanding requirements of diverse applications, such as industrial, medical, POS, kiosks, retail, hospitality, transportation, office automation and gaming. Elo founders invented the touchscreen over 35 years ago. Since then, Elo touchscreens have delivered one common, powerful result - advanced computer technology simplified for all users. For more information on Elo products and services, please contact 800-ELO-TOUCH (800-356-8682), or view Elo products website at www.elotouch.com or direct electronic mail inquiries to customerservice@elotouch.com.

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