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OpenMotion Selects New Elo TouchSystems Monitor from TE Connectivity

-- The New Elo 1715L Monitor with Projected Capacitive Touchscreen Powers the ConnectNow Custom Gift Card Kiosk by OpenMotion --

NATIONAL RETAIL FEDERATION (NRF), NEW YORK, NY – Jan. 17, 2012 - OpenMotion today introduced the CN Custom Gift Card Kiosk, combining the latest in digital touchscreen computing, ergonomic retail self-service kiosk, and gift card printing. The CN Kiosk ushers in a new era of customized gift card products, empowering consumers to create a card for their favorite retailer with their own personal touch -transforming an ordinary gift card into a thoughtful and meaningful gift.

The Elo TouchSystems 1715L with a zero-bezel projected capacitive (PCAP) touchscreen provides an aesthetically-pleasing seamless design that is resistant to water, impacts, scratches and, with the Windows® 7 operating system and compatible driver, multi-touch functionality is available. The Elo 1715L touch monitor with PCAP touchscreen is sensitive to a light touch with no known wear-out mechanism from repeated touches which is an advantage for heavy, public usage applications.

“It was extremely important to us to choose the best touchscreen technology in the market as it is the heart of the user experience with our CN Custom Gift Card Kiosk. We are excited that we are one of the first to introduce the Elo TouchSystems touchmonitor with a PCAP touchscreen into a retail self-service product to be implemented at top retailers in the U.S.,” said Rob Deubell, OpenMotion’s President.

The CN Custom Gift Card Kiosk is a self-service system that allows a consumer to create a unique gift card by selecting the occasion, choosing a design, personalizing a message, purchasing and printing the card on demand – turning an ordinary gift card into an extraordinary gift with a personal touch. All within seconds! The CN kiosk enhances the consumer experience and allows retailers to sell more gift cards.

The CN Custom Card Kiosk addresses the top three gift card purchasing criteria for consumers: selecting a

specific dollar value, finding a card for a specific occasion, and finding a visually appealing card.

The CN Kiosk has an ergonomic appeal, small footprint and is designed to enhance any retail environment. Each kiosk's graphics are customized to meet the individual retailer's brand image.

Elo 1715L Product Information

About OpenMotion

OpenMotion is a digital and mobile marketing solutions company with a proven track record of driving consumer sales and loyalty with leading retail and online brands. Its parent company, RACO Industries, is a leading provider of data collection, gift card, and mobile solutions supporting many Fortune 1000 companies.

OpenMotion's flagship products include the ConnectNow Custom Gift Card Kiosk and MobileCoupons.com. For more information about The ConnectNow Custom Gift Card Kiosk, visit <http://www.openmotion.com/kiosk> or for all OpenMotion's solutions, visit <http://www.openmotion.com>.

About TE Connectivity

TE Connectivity is a global, \$14 billion company that designs and manufactures approximately 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities.

About TE Touch Solutions

In a world where everything is connected, there is touch. TE Touch Solutions, a global leader in touchscreen technology, serves the adoption of touch in commercial, industrial and consumer markets as the interface of choice on virtually any device. Offering a complete line of touchscreens, touchmonitors, and all-in-one (AiO) touchcomputers under the Elo TouchSystems and TE brands and backed by over 40 years of touch experience, the product portfolio includes multiple touch technology options. TE and Elo touch products are available for diverse applications in retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, consumer device and gaming markets. Visit www.elotouch.com or call 1-800-557-1458 for more information.

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